

The Career Leadership Collective to provide First Destination Survey services; adding alumni contact refresh

October 12, 2020

Fort Collins, CO

Contact: services@careerleadershipcollective.com

For Immediate Release

[The Career Leadership Collective](#), a solutions group helping colleges and universities build capacity around career development, and home of the [National Alumni Career Mobility Survey](#) on 5- and 10-year alumni career data, is now offering services to support campuses with their First Destination Survey (FDS) needs. Additionally, complementing the FDS service is a new alumni career data refresh service.

Available First Destination Survey Services

The Career Leadership Collective is now providing a full-service and custom collection, analysis, reporting, and visualization process on the career destinations of new graduates. This service includes cleaning the data to save college time, and an alumni data refresh to increase knowledge rates, plus the deliverables of a campus report and slide deck to share around campus, an interactive dashboard to synthesize the data, and a returned raw data file.

Campuses can embed their current FDS questions, add custom questions, continue to meet NACE standards, and continue with best practices for collection, while adding in new collection assistance with the expertise of The Career Leadership Collective.

Through these new FDS services, there is an option to add a small set of core questions from the NACM survey in order to have national and peer comparative information on items related to career pathway preparation and the influence of campus practices and gained competencies on their first destination choices.

“One of the most common inquiries we have received since launching the NACM 5/10 survey was to relieve workloads from career offices by taking on FDS, to help campuses increase FDS knowledge rates, and to provide them the ability to see trends across 1, 5, and 10-year data by merging FDS and NACM. We are thrilled to now assist with all of these items,” said [Jeremy Podany](#), Founder and CEO of The Career Leadership Collective.

The Career Leadership Collective is in the midst of launching FDS services for multiple campuses.

“The time and monetary savings of having The Collective administer our First Destination Survey will be a huge relief, and the ability to combine and compare 1, 5, and 10 year alumni career data is of great value to our Deans, our recruitment efforts, and our overall narrative of success,” says [Jennifer Schepers](#), Director of Career Services at the Indiana University O’Neill School of Public and Environmental Affairs, a NACM partner school.

FDS services for the upcoming graduates of 2020-21 are available now.

New Alumni Career Data Refresh Service

Alongside new FDS services, The Career Leadership Collective now has access to 80+ million college alumni career data files through a dynamic synergy of business and social sources, with the ability to provide and match information for campuses on the following fields: Full Name of Alumni, Employer Name, Job Title, Current Address, Degree, Class Year, Major, LinkedIn Profile URL, Inferred Income, and Email Addresses.

Career Data Refreshes can increase knowledge rates by approximately 30%-60%, and can yield quite a number of new emails addresses. Files are available immediately, saving staff time and providing robust data that is not available by having student workers or full-time staff scour LinkedIn profiles.

“Understanding the continuous changes our young alumni make in their career and employment status is key to our ability to serve our current students and adapt our services and initiatives. Receiving the Alumni Data Refresh for our 2019-20 alumni was very helpful to that end” says [Joe Testani](#), Associate Vice Provost for Career Education Initiatives at the University of Rochester, a NACM partner school.

The Alumni Career Data Refresh service is available ala carte today for campuses who are finalizing their 2019-2020 FDS data sets and want to increase their knowledge rate or refresh their alumni emails. The refresh is also available to college alumni associations who would like an alumni career data contact refresh for any or all class years of alumni.

“Our new confluence of alumni career data services are crucial for helping colleges make important decisions about the campus practices that are most likely to influence equitable student success and alumni career mobility as well as to help them share a data-driven story of career success and return on investment that aligns with the mission of their institution,” said Podany.

Inquiries about these new services can be made to services@careerleadershipcollective.com

